

Blurred Lines: Guiding Library Stakeholders Toward a Shared Vision of the Library

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Who We Are

Maureen O'Brien Dermott – Associate Director for Access and Building Services

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Shared Values

Library Mission

Our Community





Challenges

Historical Perceptions

Change in College Leadership

Increasing Costs and Flat Budgets



Assets

Strong collection

ILL service reputation

Reputation for sound fiscal management

Instant Access Options increased

Faculty Advisory Committee for the Library

Data on use of e-resources



Our Philosophy

(Almost) always getting our users what they want

Balancing access and ownership

Responsible budget stewardship



Our Story

Setting the Stage

Strategic elements relatable to faculty

Multiple access options

ILL data

Shared data

Instant access strategies

Powerful infographics

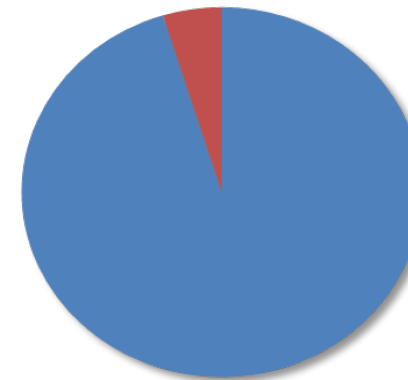
Consortia

Number of Library Journal Subscriptions, FY13



- Scholarly Journals
Published in English
- Waidner-Spahr
Library subscriptions

Number of Library Books Purchased FY13



- Published scholarly
books matching
our profile
- Books Waidner-
Spahr Library
bought



Our Story

The Specifics

Example: Elsevier ScienceDirect

DATA, DATA and MORE DATA

Comparisons

Potential Savings by using ACCESS instead of ownership for low-use titles

Publisher	Number of journals	Increase from FY13
Springer	1,716	2.6%
Sage Premier	692	(new pkg)
ACS web editions	52	5.9%
RSC "Gold"	45	7.4%
Elsevier ScienceDirect	41	16.2%



Our Story

The Message

Guiding Principles

- Maintain core library collections within the budget
- Facilitate discovery without limits
- Provide fast, convenient, cost-effective access options
- Ensure long-term preservation of scholarly literature (e.g., CLOCKSS)



Our Audience

Faculty advisory committee to the library

Academic departments

Wider college governance structure

Library staff – all units



Successes

Received buy-in for cancellations of low-use titles

Persuaded with data

Raised awareness of library costs

Built confidence in library staff professionalism

Increased trust in library decision making



What We Learned

Not everyone will like what you have to say

Gathering Data TIME CONSUMING

Developing and implementing a communication plan: TIME CONSUMING

Working within a flat budget

Keeping up with trends and services related to collections and access



Final Thoughts

Unified library vision

Strengthened relationships internally and externally

Provided a sustainable model for collection development

Questions?

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Thank you.